

DUPLICATE INVOICE



WMUR-TV
NEW HAMPSHIRE

www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
943590-2	10/07/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
NRCC	issue	

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	943590	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/28/12	10/04/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	11111--	:30	5	\$1,750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/28/12 10/04/12 11111-- 5 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 10/01/12 5:29 AM 5a Daybreak 5-6a :30 NRCCNH020928 \$1,750.00 NM									
3 WMURTu 10/02/12 5:08 AM 5a Daybreak 5-6a :30 NRCCNH020928 \$1,750.00 NM									
4 WMURW 10/03/12 5:28 AM 5a Daybreak 5-6a :30 NRCCNH020928 \$1,750.00 NM									
5 WMURTh 10/04/12 5:24 AM 5a Daybreak 5-6a :30 NRCCNH020928 \$1,750.00 NM									
2	09/28/12	10/04/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	11111--	:30	5	\$4,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/28/12 10/04/12 11111-- 5 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 10/01/12 6:52 AM 6a Daybreak 6-7a :30 NRCCNH020921 \$4,000.00 NM									
3 WMURTu 10/02/12 6:14 AM 6a Daybreak 6-7a :30 NRCCNH020928R2 \$4,000.00 NM									
4 WMURW 10/03/12 6:24 AM 6a Daybreak 6-7a :30 NRCCNH020928 \$4,000.00 NM									
5 WMURTh 10/04/12 6:42 AM 6a Daybreak 6-7a :30 NRCCNH020928 \$4,000.00 NM									
3	09/28/12	10/04/12	Good Morning America	7-9a	21111--	:30	6	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/28/12 10/04/12 21111-- 6 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WMURM 10/01/12 8:29 AM Good Morning America 7-9a :30 NRCCNH020928 \$3,000.00 NM									
2 WMURM 10/01/12 8:41 AM Good Morning America 7-9a :30 NRCCNH020921 \$3,000.00 NM									
3 WMURTu 10/02/12 7:42 AM Good Morning America 7-9a :30 NRCCNH020928 \$3,000.00 NM									
4 WMURW 10/03/12 8:54 AM Good Morning America 7-9a :30 NRCCNH020928 \$3,000.00 NM									
5 WMURTh 10/04/12 8:59 AM Good Morning America 7-9a :30 NRCCNH020928 \$3,000.00 NM									
7	09/28/12	10/04/12	KELLY LIVE DAY	9AM-10AM	1--1--	:30	2	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/28/12 10/04/12 1--1-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/01/12 9:37 AM KELLY LIVE DAY 9AM-10AM :30 NRCCNH020928 \$850.00 NM									
2 WMURTh 10/04/12 9:42 AM KELLY LIVE DAY 9AM-10AM :30 NRCCNH020928 \$850.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/28/12	10/04/12	News 9 at Noon Class of Time - Fixed Non Pre-emptible	12-1230p	111111--	:30	5	\$1,325.00	NM
Weeks: Start Date 09/28/12 End Date 10/04/12 MTWTFSS 111111-- Spots/Week 5 Rate \$1,325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 10/01/12 12:29 PM News 9 at Noon 12-1230p :30 NRCCNH020921 \$1,325.00 NM									
3 WMURTU 10/02/12 12:16 PM News 9 at Noon 12-1230p :30 NRCCNH021001 \$1,325.00 NM									
4 WMURW 10/03/12 12:10 PM News 9 at Noon 12-1230p :30 NRCCNH020928 \$1,325.00 NM									
5 WMURTh 10/04/12 12:16 PM News 9 at Noon 12-1230p :30 NRCCNH020928 \$1,325.00 NM									
9	09/28/12	10/04/12	Who Wants to be a Millior 1230-1p Class of Time - Fixed Non Pre-emptible		-- 1- 1 --	:30	2	\$550.00	NM
Weeks: Start Date 09/28/12 End Date 10/04/12 MTWTFSS -- 1- 1 -- Spots/Week 2 Rate \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 10/03/12 12:54 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH020928 \$550.00 NM									
11	09/28/12	10/04/12	ELLEN EF Class of Time - Fixed Non Pre-emptible	4PM-5PM	111111--	:30	5	\$850.00	NM
Weeks: Start Date 09/28/12 End Date 10/04/12 MTWTFSS 111111-- Spots/Week 5 Rate \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 10/01/12 3:59 PM ELLEN EF 4PM-5PM :30 NRCCNH020928 \$850.00 NM									
3 WMURTU 10/02/12 4:38 PM ELLEN EF 4PM-5PM :30 NRCCNH020928 \$850.00 NM									
4 WMURW 10/03/12 4:22 PM ELLEN EF 4PM-5PM :30 NRCCNH020928 \$850.00 NM									
5 WMURTh 10/04/12 4:00 PM ELLEN EF 4PM-5PM :30 NRCCNH020928 \$850.00 NM									
12	09/28/12	10/04/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	111111--	:30	5	\$4,000.00	NM
Weeks: Start Date 09/28/12 End Date 10/04/12 MTWTFSS 111111-- Spots/Week 5 Rate \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 10/01/12 5:58 PM News 9 at 5 5-6p :30 NRCCNH020928R2 \$4,000.00 NM									
3 WMURTU 10/02/12 5:27 PM News 9 at 5 5-6p :30 NRCCNH021001 \$4,000.00 NM									
4 WMURW 10/03/12 5:36 PM News 9 at 5 5-6p :30 NRCCNH020928 \$4,000.00 NM									
5 WMURTh 10/04/12 5:13 PM News 9 at 5 5-6p :30 NRCCNH020928 \$4,000.00 NM									
13	09/28/12	10/04/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	111111--	:30	5	\$5,000.00	NM
Weeks: Start Date 09/28/12 End Date 10/04/12 MTWTFSS 111111-- Spots/Week 5 Rate \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 10/01/12 6:59 PM News 9 at 6 6-7p :30 NRCCNH020928 \$5,000.00 NM									
3 WMURTU 10/02/12 6:09 PM News 9 at 6 6-7p :30 NRCCNH020928 \$5,000.00 NM									
4 WMURW 10/03/12 6:27 PM News 9 at 6 6-7p :30 NRCCNH020928 \$5,000.00 NM									
5 WMURTh 10/04/12 6:10 PM News 9 at 6 6-7p :30 NRCCNH020928 \$5,000.00 NM									
15	09/28/12	10/04/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	1112---	:30	5	\$1,650.00	NM
Weeks: Start Date 09/28/12 End Date 10/04/12 MTWTFSS 1112--- Spots/Week 5 Rate \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 10/01/12 7:29 PM Chronicle NH 7-730p :30 NRCCNH020928R2 \$1,650.00 NM									
3 WMURTU 10/02/12 7:10 PM Chronicle NH 7-730p :30 NRCCNH021001 \$1,650.00 NM									
4 WMURW 10/03/12 7:29 PM Chronicle NH 7-730p :30 NRCCNH020928 \$1,650.00 NM									
1 WMURTh 10/04/12 7:09 PM Chronicle NH 7-730p :30 NRCCNH020928 \$1,650.00 NM									
5 WMURTh 10/04/12 7:23 PM Chronicle NH 7-730p :30 NRCCNH020928 \$1,650.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/28/12	10/04/12	INSIDE EDITION AC Class of Time - Fixed Non Pre-emptible	730-8p	1121---	:30	5	\$1,650.00	NM
Weeks: Start Date 09/28/12 End Date 10/04/12 MTWTFSS 1121--- Spots/Week 5 Rate \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 10/01/12 7:59 PM INSIDE EDITION AC 730-8p :30 NRCCNH020928 \$1,650.00 NM									
3 WMURTu 10/02/12 7:50 PM INSIDE EDITION AC 730-8p :30 NRCCNH020928 \$1,650.00 NM									
1 WMURW 10/03/12 7:42 PM INSIDE EDITION AC 730-8p :30 NRCCNH020928 \$1,650.00 NM									
4 WMURW 10/03/12 7:59 PM INSIDE EDITION AC 730-8p :30 NRCCNH020928 \$1,650.00 NM									
5 WMURTh 10/04/12 7:57 PM INSIDE EDITION AC 730-8p :30 NRCCNH020928 \$1,650.00 NM									
17	10/01/12	10/01/12	Dancing with Stars Class of Time - Fixed Non Pre-emptible	Prime Other	1-----	:30	1	\$14,000.00	NM
Weeks: Start Date 09/28/12 End Date 10/04/12 MTWTFSS 1----- Spots/Week 1 Rate \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/01/12 8:46 PM Dancing with Stars Prime Other :30 NRCCNH020928R2 \$14,000.00 NM									
18	10/01/12	10/01/12	Castle Class of Time - Fixed Non Pre-emptible	10-11p	1-----	:30	1	\$5,500.00	NM
Weeks: Start Date 09/28/12 End Date 10/04/12 MTWTFSS 1----- Spots/Week 1 Rate \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/01/12 10:34 PM Castle 10-11p :30 NRCCNH020928 \$5,500.00 NM									
19	10/02/12	10/02/12	Dancing Results Class of Time - Fixed Non Pre-emptible	9-10p	- 1-----	:30	1	\$14,000.00	NM
Weeks: Start Date 09/28/12 End Date 10/04/12 MTWTFSS - 1----- Spots/Week 1 Rate \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/02/12 9:21 PM Dancing Results 9-10p :30 NRCCNH020928 \$14,000.00 NM									
20	10/02/12	10/02/12	Private Practice Class of Time - Fixed Non Pre-emptible	10-11p	- 1-----	:30	1	\$7,750.00	NM
Weeks: Start Date 09/28/12 End Date 10/04/12 MTWTFSS - 1----- Spots/Week 1 Rate \$7,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/02/12 10:45 PM Private Practice 10-11p :30 NRCCNH021001 \$7,750.00 NM									
22	10/04/12	10/04/12	Scandal Class of Time - Fixed Non Pre-emptible	10-11p	--- 1 ---	:30	1	\$5,500.00	NM
Weeks: Start Date 09/28/12 End Date 10/04/12 MTWTFSS --- 1 --- Spots/Week 1 Rate \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 10/04/12 10:41 PM Scandal 10-11p :30 NRCCNH020928 \$5,500.00 NM									
26	09/28/12	10/04/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	1111122	:30	9	\$4,500.00	NM
Weeks: Start Date 09/28/12 End Date 10/04/12 MTWTFSS 1111122 Spots/Week 9 Rate \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURM 10/01/12 11:33 PM News 9 at 11 11-11:35p :30 NRCCNH020928R2 \$4,500.00 NM									
5 WMURTu 10/02/12 11:29 PM News 9 at 11 11-11:35p :30 NRCCNH020928 \$4,500.00 NM									
6 WMURW 10/03/12 11:29 PM News 9 at 11 11-11:35p :30 NRCCNH020928 \$4,500.00 NM									
7 WMURTh 10/04/12 11:22 PM News 9 at 11 11-11:35p :30 NRCCNH020928 \$4,500.00 NM									
27	10/01/12	10/04/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	1211---	:30	5	\$1,100.00	NM
Weeks: Start Date 09/28/12 End Date 10/04/12 MTWTFSS 1211--- Spots/Week 5 Rate \$1,100.00									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/01/12	10/04/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	1211---	:30	5	\$1,100.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 10/01/12 11:45 PM Nightline 1135p-1206a :30 NRCCNH020928 \$1,100.00 NM									
1 WMUR Tu 10/02/12 Nightline 1135p-1206a :00 \$1,100.00 NM <i>Credited oversold inventory</i>									
3 WMUR Tu 10/02/12 11:53 PM Nightline 1135p-1206a :30 NRCCNH021001 \$1,100.00 NM									
4 WMURW 10/03/12 12:01 AM Nightline 1135p-1206a :30 NRCCNH020928 \$1,100.00 NM									
5 WMUR Th 10/04/12 12:01 AM Nightline 1135p-1206a :30 NRCCNH020928 \$1,100.00 NM									
28	09/28/12	10/04/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	11111--	:30	5	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/28/12 10/04/12 11111-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 10/01/12 12:51 AM Jimmy Kimmel 1205-105a :30 NRCCNH020928R2 \$300.00 NM									
3 WMUR Tu 10/02/12 12:45 AM Jimmy Kimmel 1205-105a :30 NRCCNH020928 \$300.00 NM									
4 WMURW 10/03/12 12:29 AM Jimmy Kimmel 1205-105a :30 NRCCNH020928 \$300.00 NM									
5 WMUR Th 10/04/12 12:48 AM Jimmy Kimmel 1205-105a :30 NRCCNH020928 \$300.00 NM									
31	10/02/12	10/02/12	Dancing Encore Class of Time - Fixed Non Pre-emptible	8-9p	- 1 -----	:30	1	\$14,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/28/12 10/04/12 - 1 ----- 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 10/02/12 8:45 PM Dancing Encore 8-9p :30 NRCCNH021001 \$14,000.00 NM									
32	10/03/12	10/03/12	Your Voice Your Vote Class of Time - Fixed Non Pre-emptible	NETWORK POLITI	-- W----	:30	1	\$15,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -- W---- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/03/12 10:58 PM Your Voice Your Vote NETWORK POLITI :30 NRCCNH020928 \$15,000.00 NM									

Total Spots **61**

<u>Gross Total</u>	\$200,800.00
<u>Agency Commission</u>	\$30,120.00
<u>Net Amount Due</u>	\$170,680.00

Payment Terms 30 Days